

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

KEILE ALLEN, individually and
on behalf of all others similarly situated,

:

Plaintiff,

:

07 CV 10401

-against-

:

FISHER-PRICE INC., a Delaware
Corporation, and MATTEL, INC., a Delaware
Corporation, each separately and on behalf of
all other entities similarly situated,

:

Defendants.

**PROOF OF SERVICE
ON MATTEL, INC.**

**HANLY CONROY BEIRSTEIN SHERIDAN
FISHER & HAYES LLP
112 Madison Avenue
New York, New York, 10016
212-784-6400**

STEVEN M. HAYES, ESQ
 HANLY CONROY BIERSTEIN SHERIDAN FISHER
 & HAYES LLP
 112 MADISON AVENUE, 7TH FLOOR
 NEW YORK, NEW YORK, 10016

UNITED STATES DISTRICT COURT
Southern DISTRICT OF New York

KEILE ALLEN, individually and on behalf of all others similarly situated v. MATTEL, INC.	Plaintiff(s) Defendant(s)	CASE NUMBER: 07CV10401
PROOF OF SERVICE SUMMONS AND COMPLAINT <small>(Use separate proof of service for each person/party served)</small>		

1. At the time of service I was at least 18 years of age and not a party to this action and I **served** copies of the (*specify documents*):
 a. summons complaint alias summons first amended complaint
 second amended complaint
 third amended complaint

 other (*specify*): JUDGE COTE'S INDIVIDUAL RULES
2. **Person served:**
 a. Defendant (*name*): MATTEL, INC.
 b. Other (*specify name and title or relationship to the party/business named*):
 **BY SERVING WILLIAM JOHNSON, AUTHORIZED AGENT FOR SERVICE OF PROCESS
 c. Address where papers were served: 333 CONTINENTAL BLVD., EL SEGUNDO, CA 90245
3. **Manner of Service** in compliance with (*the appropriate box must be checked*):
 a. Federal Rules of Civil Procedure
 b. California Code of Civil Procedure
4. I **served** the person named in Item 2:
 a. By **Personal service**. By personally delivering copies. If the person is a minor, by leaving copies with a parent, guardian, conservator or similar fiduciary and to the minor if at least twelve (12) years of age.
 1. **Papers were served on (date):** 11/29/07 at (*time*): 4 : 59 PM
 b. By **Substituted service**. By leaving copies:
 1. (**home**) at the dwelling house, usual place of abode, or usual place of business of the person served in the presence of a competent member of the household, at least 18 years of age, who was informed of the general nature of the papers.
 2. (**business**) or a person apparently in charge of the office or place of business, at least 18 years of age, who was informed of the general nature of the papers.
 3. **Papers were served on (date):** _____ at (*time*): _____
 4. **by mailing** (*by first-class mail, postage prepaid*) copies to the person served in Item 2(b) at the place where the copies were left in Item 2(c).
 5. **papers were mailed** on (date): _____
 6. **due diligence**. I made at least three (3) attempts to personally serve the defendant.

- c. **Mail and acknowledgment of service.** By mailing (*by first-class mail or airmail, postage prepaid*) copies to the person served, with two (2) copies of the form of Waiver of Service of Summons and Complaint and a return envelope, postage prepaid addressed to the sender. (**Attach completed Waiver of Service of Summons and Complaint**).
- d. **Service on domestic corporation, unincorporated association (including partnership), or public entity. (F.R.Civ.P. 4(h)) (C.C.P. 416.10)** By delivering, during usual business hours, a copy of the summons and complaint to an officer, a managing or general agent, or to any other agent authorized by appointment or by law to receive service of process and, if the agent is one authorized by statute and the statute so requires, by also mailing, by first-class mail, postage prepaid, a copy to the defendant.
- e. **Substituted service on domestic corporation, unincorporated association (including partnership), or public entity. (C.C.P. 415.20 only)** By leaving during usual office hours, a copy of the summons and complaint in the office of the person served with the person who apparently was in charge and thereafter by mailing (*by first-class mail, postage prepaid*) copies to the persons at the place where the copies were left in full compliance with C.C.P. 415.20. Substitute service upon the California Secretary of State requires a court order. (**Attach a copy of the order to this Proof of Service**).
- f. **Service on a foreign corporation.** In any manner prescribed for individuals by FRCP 4(f).
- g. **Certified or registered mail service.** By mailing to an address outside California (*by first-class mail, postage prepaid, requiring a return receipt*) copies to the person served. (**Attach signed return receipt or other evidence of actual receipt by the person served**).
- h. **Other** (specify code section and type of service): _____

5. Service upon the **United States, and Its Agencies, Corporations or Officers.**

- a. by delivering a copy of the summons and complaint to the clerical employee designated by the U.S. Attorney authorized to accept service, pursuant to the procedures for the Office of the U.S. Attorney for acceptance of service, or by sending a copy of the summons and complaint by registered or certified mail addressed to the civil process clerk at the U.S. Attorneys Office.

Name of person served:

Title of person served:

Date and time of service: *(date):* _____ at *(time):* _____

- b. By sending a copy of the summons and complaint by registered or certified mail to the Attorney General of the United States at Washington, D.C. (**Attach signed return receipt or other evidence of actual receipt by the person served**).
- c. By sending a copy of the summons and complaint by registered or certified mail to the officer, agency or corporation (**Attach signed return receipt or other evidence of actual receipt by the person served**).

6. At the time of service I was at least 18 years of age and not a party to this action.

7. Person serving (*name, address and telephone number*):

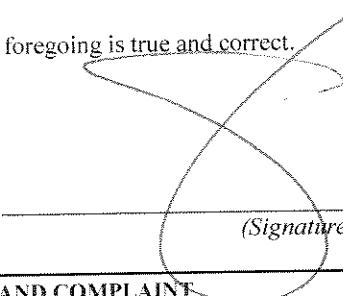
GUILLERMO VERJAN
ALL AMERICAN ATTORNEY SERVICE, INC.
714 W. OLYMPIC BLVD. #639
LOS ANGELES, CA 90015
(213) 746-8010

- a. Fee for service: \$ 39 . 95
- b. Not a registered California process server
- c. Exempt from registration under B&P 22350(b)
- d. Registered California process server

8. I am a California sheriff, marshal, or constable and I certify that the foregoing is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Date: 12/2/07


(Signature)